

ARTIST CALL FOR ENTRIES



DATE CHANGE!

January 31 & February 1, 2009

9 AM – 5 PM Saturday

10 AM – 5 PM Sunday

Riverside Park, New Smyrna Beach, Florida

The 33rd annual IMAGES: A Festival of the Arts, presented by Atlantic Center for the Arts, is January 31 and February 1, 2009, in New Smyrna Beach. The Festival takes place on picturesque Riverside Drive, adjacent to Riverside Park, on the beautiful Intracoastal Waterway, located on Florida's Central East coast. All artist booths are located on the street; a food court, entertainment tent showcasing outstanding musical acts, and children's art programs are featured both days in the park itself.

In 2008, over \$115,000 was offered in prize and patron's monies [our Patron's alone spent \$95,000 at the show]. Festival-goers hail from as far west as Tampa, as far north as Jacksonville, and as far south as Cocoa Beach, with the majority of attendees from neighboring Winter Park, Orlando, and Daytona Beach. New Smyrna Beach, one of the "100 Best Small Art Towns in America" in the book by John Villani, pulls out all the stops in welcoming IMAGES artists and patrons to town!

APPLICATIONS MUST BE POSTMARKED BY OCTOBER 11, 2008

IMAGES: A Festival of the Arts

214 S. Riverside Drive

New Smyrna Beach, FL 32168

(386) 423-4733

images@imagesartfestival.org

www.imagesartfestival.org

www.atlanticcenterforthearts.org

HOW TO APPLY

Submit four 2"x2" 35mm slides total, three of work in each medium entered, and one booth slide. These slides must be representative of **each** specific medium to be exhibited. The screening committee, comprised of professional judges, will view the slides simultaneously. Judging is anonymous.

Mark each slide with the following: artist name, title of work, size of work (height & width), arrow indicating top of slide, and medium. Do not put tape, plastic embossing tape or gummed address labels on the slide mounting. Prints, glass or metal mounted slides will not be considered.

Accompany each application with two checks: one in the amount of \$35 (non-refundable screening fee) and one in the amount of \$200 (registration fee refunded to artists not selected to exhibit in the Festival). Make checks payable to *IMAGES: A Festival of the Arts*.

All IMAGES Best of Show recipients are exempt from screening. This does not include Patron Purchase Award or other awards. IMAGES Best of Show artists need only send their completed application and \$200 registration fee.

Mail the completed application form, a self-addressed return stamped envelope, checks and slides.

All applications must be postmarked by October 11, 2008.

Notices of acceptance will be mailed in November 2008; booth assignments will be made in January.

If you have been accepted and need to cancel, your \$200 booth fee will be refunded only if you cancel prior to December 31, 2008.

SELECTION PROCESS BY JURY

Artists invited to show their work are chosen by two independent jurors from the visual arts community. The judges meet in October to review qualified entries. No artists' names are used during the selection process to guarantee complete impartiality. Each entry receives a numerical score from each juror, and the highest scores are selected. Notices of acceptance, and additional Festival information will be mailed in November 2008. Slides belonging to artists not selected to exhibit will be returned with the artist's original registration fee check in December 2008. Slides belonging to accepted artists will be returned at the Festival.

FESTIVAL SITE AND DISPLAY REQUIREMENTS

This two-day, outdoor Festival takes place on a paved surface; the grass park is utilized for entertainment, and free children's art programs.

Artists will be assigned and must stay within their allotted 11'x12' exhibition spaces. Displays must be set up as assigned; artists are responsible for their own displays, and are **expected to exhibit both days, Saturday from 9 AM until 5 PM and Sunday from 10 AM until 5 PM**. Failure to exhibit on both days may disqualify artists from an award or from future Festivals.

All exhibits must be original works executed since 2005. Commercial exhibits, kit objects, scrimshaw, candles, decoupage, beadwork and shells are not acceptable. The quality of exhibited work is expected to be equal to that of the submitted slides.

Only original works are to be displayed on the walls of the booth; limited edition/numbered prints of your work are allowed only in a browse bin in your booth.

Two artists collaborating to produce single pieces of art may qualify as a single exhibitor, but all works displayed should be products of collaboration rather than individual works by each collaborator.

No ribbons or awards from other shows may be displayed.

Paintings, graphics and photographs must be suitably framed or matted.

Each artist is to display the provided Festival identification card showing name, space number, and city of residence.

Set-up is permitted on Friday, January 30 from Noon until 8 PM. Security is provided both Friday and Saturday nights.

All display booths will be checked by the Compliance Committee Saturday morning and throughout the Festival to ensure compliance with Festival rules. The Compliance Committee will have the authority to remove any work violating Festival rules.

All work for sale must be priced. No commission on sales will be charged by IMAGES. Artists are required to complete and submit Florida sales tax forms.

JUDGING AND PRIZES: Over \$115,000 in Cash and Patrons Awards

Judging for cash awards will begin at 9:30 AM on Saturday, January 31, 2009. Awards will be announced at the Artists' Dinner that evening. Judging criteria: excellence, identity of design, creativity and master craftsmanship.

BEST OF SHOW (1)	\$5,000
GEORGE E. MUSSON AWARD	\$2,500
AWARD OF EXCELLENCE (1)	\$1,500
AWARD OF DISTINCTION (4)	\$800
AWARD OF COMMENDATION (6)	\$500
JUDGES' CHOICE (5)	\$350
AWARD OF MERIT (12)	\$250
AWARD OF HONOR (6)	\$200

Patron's Choice Awards are given by individuals or businesses who commit to spending a minimum of \$250 on artwork at the Festival. This commitment demonstrates community support for the artists. The Patrons select work for purchase, then give the artist(s) a prestigious "Patron's Choice Award" ribbon to be placed in his/her booth. **The amount spent by Patrons at the 2008 Festival was \$95,000!**

ARTISTS' HOSPITALITY

Artist Hospitality is open from 2 to 4 PM on Friday, then Saturday and Sunday for complimentary breakfast and refreshments until 3 PM.

The very popular Artist Dinner is held in the Brannon Center (back entrance by the water) on Saturday evening at 5:30 PM and includes music, great food, and award announcements.

ARTISTS' CALENDAR

October 11, 2008: Postmark deadline for sending applications and slides

November 2008: Notice of acceptance mailed

January 2009: Artist information packets mailed

January 30, 2009: Early check-in Noon – 8 PM

January 31, 2009: Check-in 6:30 AM – 8:30 AM

January 31, 2009: Festival open from 9 AM to 5 PM

February 1, 2009: Festival open from 10 AM to 5PM

ARTIST APPLICATION

Please print clearly!

Artist Name: _____

Street Address: _____

City/State/Zip _____

Telephone: _____

E-mail Address: _____

Web Site: _____

This information will be used to create a link to your website.

CATEGORIES YOU WISH TO EXHIBIT:*

- | | | |
|--------------------------------------|--|--|
| <input type="checkbox"/> Ceramics | <input type="checkbox"/> Drawing / Graphics | <input type="checkbox"/> Fiber / Leather |
| <input type="checkbox"/> Fine Crafts | <input type="checkbox"/> Glass | <input type="checkbox"/> Jewelry |
| <input type="checkbox"/> Mixed Media | <input type="checkbox"/> Painting / Watercolor | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Sculpture | <input type="checkbox"/> Wood | |

To assist screening judges, describe size, media and technique of work shown on slides:

* Artists may enter more than one category, but exhibitions will be limited to the category accepted by the screening committee. If entering more than one category, a \$35 non-refundable screening fee is required for each entry.

CHECKLIST

- \$35 screening fee
- \$200 registration fee
- Four 35mm slides: three for each medium and one of booth display, marked with required information and enclosed in an appropriate holder
- Self-addressed, stamped envelope
- Fully completed application form

ARTIST'S CONTRACT

The undersigned does hereby release, and forever discharge, and hold harmless IMAGES and the City of New Smyrna Beach, FL and all co-sponsors from any and all manner of actions, suits, damages or claims whatsoever arising from any loss or damage to the person or property of the undersigned while in possession or under the supervision of the sponsors during IMAGES, and hereby consents to the enforcement of all rules of the event. Furthermore, the undersigned hereby certifies that all work displayed is handcrafted and created by the seller. Participant understands that any mass-produced item on display will be cause for expulsion from the show. The undersigned acknowledges that **the Festival show hours are from 9 AM to 5 PM Saturday and 10 am to 5PM Sunday** and agrees to display his or her works during these hours.

Signed _____ Date _____

- NOTE: If you do not wish to apply to the 2009 show but you would like to remain on our mailing list for future IMAGES: A Festival of the Arts shows please check here and return this application with your correct address.*

GENERAL INFORMATION

How did you hear about IMAGES: A Festival of the Arts?

- Friend/word of mouth
- Previously exhibited with IMAGES
- Received application in the mail
- Saw IMAGES listing in publication (please name) _____
- IMAGES web site
- E-mail

Do you need accommodations? _____ No _____ Hotel _____ Camping

SPECIAL REQUESTS

- Need to rent a booth?
- Need your booth space near handicapped parking?
- Need electric hook-up in your booth space?

QUESTIONS?

Phone (386) 423-4733 or email images@imagesartfestival.org