

# ARTIST CALL FOR ENTRIES



**February 9 & 10, 2008**

Riverside Park, New Smyrna Beach, Florida  
The 32nd annual IMAGES: A Festival of the Arts, presented by Atlantic Center for the Arts, is February 9 & 10, 2008, in New Smyrna Beach. The Festival takes place on picturesque Riverside Drive, adjacent to Riverside Park, on the beautiful Intracoastal waterway, located on Florida's Central East coast. All artist booths are located on the street; a food court, entertainment tent showcasing outstanding musical acts, and children's art programs are featured both days in the park itself.

In 2007, over \$100,000 was offered in prize and patron's monies. Festival-goers hail from as far west as Tampa, as far north as Jacksonville, and as far south as Cocoa Beach, with the majority of attendees from neighboring Winter Park, Orlando, and Daytona Beach. New Smyrna Beach, one of the "100 Best Small Art Towns in America" in the book by John Villani, pulls out all the stops in welcoming IMAGES artists and patrons to town!

**APPLICATIONS MUST BE POSTMARKED BY**

**OCTOBER 6, 2007**

IMAGES: A Festival of the Arts

214 S. Riverside Drive

New Smyrna Beach, FL 32168

(386) 423-4733

[images@imagesartfestival.org](mailto:images@imagesartfestival.org)

**For complete festival information, visit**

**[www.imagesartfestival.org](http://www.imagesartfestival.org)**



[www.atlanticcenterforthearts.org](http://www.atlanticcenterforthearts.org)

## HOW TO APPLY

- Submit four 2"x 2" 35mm slides total, three of work in each medium entered, and one booth slide. These slides must be representative of each specific medium to be exhibited. The screening committee, comprised of professional judges, will view the slides simultaneously. Judging is anonymous.
- Mark each slide with the following: artist name, title of work, size of work (height & width), arrow indicating top of slide, and medium. Do not put tape, plastic embossing tape or gummed address labels on the slide mounting. Prints, glass or metal mounted slides will not be considered.
- Accompany each application with two signed checks: one in the amount of \$35 (non-refundable screening fee) and one in the amount of \$200 (booth registration fee). The booth registration fee will not be deposited until you are juried into the show. The booth registration fee will be returned to the artist in the event that the artist is not juried into the Festival. Make checks payable to *IMAGES: A Festival of the Arts*.
- All IMAGES Best of Show recipients are exempt from screening. This does not include Patron Purchase Award or other awards. IMAGES Best of Show artists need only send their completed application and \$200 booth registration fee.
- Mail the completed application form, a self-addressed, stamped, return envelope, 2 checks and 4 slides to: IMAGES, 214 S. Riverside Drive, New Smyrna Beach, FL 32168.

**Applications must be postmarked by October 6, 2007.**

Notices of acceptance will be mailed by November 15, 2007.

## SELECTION PROCESS BY JURY

Artists invited to show their work are chosen by two independent jurors from the visual arts community. The judges meet in October to review qualified entries. To guarantee complete impartiality, no artists' names are used during the selection process. Each entry receives a numerical score from each juror, and the highest scores are selected. Notices of acceptance will be mailed by November 15, 2007. Additional Festival information and space assignments will be mailed in early January 2008. Slides belonging to artists not selected to exhibit will be returned with the artist's original booth registration fee check by mid-December 2007. Slides belonging to accepted artists will be returned at the Festival.

## FESTIVAL SITE AND DISPLAY REQUIREMENTS

- This two-day, outdoor Festival takes place on a paved surface; the grass park is utilized for entertainment, the food court, and free children's art programs.
- Artists will be assigned and must stay within their allotted 11'x12' exhibition spaces. Displays must be set up as assigned; artists are responsible for their own displays, and are **expected to exhibit both days, Saturday from 9 AM until 5 PM and Sunday from 10 AM until 5 PM**. Failure to exhibit on both days may disqualify artists from an award or from future Festivals.
- All exhibits must be original works executed since 2005. Commercially produced or imported items, kit objects, scrimshaw, books, calendars and shells are not acceptable. The quality of exhibited work is expected to be equal to that of the submitted slides.
- Only original works are to be displayed on the walls of the booth; limited edition/numbered prints of your work are allowed only in a browse bin in your booth.

- Two artists collaborating to produce single pieces of art may qualify as a single exhibitor, but all works displayed should be products of collaboration rather than individual works by each collaborator.
- No ribbons or awards from other shows may be displayed.
- Paintings, graphics and photographs must be suitably framed or matted.
- Each artist is to display the provided Festival identification card showing name, space number, and city of residence.
- **Set-up is permitted on Friday after 12 PM.** Security is provided both Friday and Saturday nights.
- All display booths will be checked by the Viewing Committee Saturday morning and throughout the Festival to ensure compliance with Festival rules. The Viewing Committee will have the authority to remove any work violating Festival rules.
- All work for sale must be priced. No commission on sales will be charged by IMAGES.
- Artists are required to complete and submit Florida sales tax forms.

#### **JUDGING AND PRIZES: Over \$100,000 in Cash and Patrons Awards**

Judging for cash awards will begin at 9:30 AM on Saturday, February 9, 2008. Awards will be announced at the Artists' Dinner that evening. Judging criteria: excellence, identity of design, creativity and master craftsmanship.

BEST OF SHOW (1)	\$5,000
GEORGE and JUNE MUSSON AWARD	\$2,500
AWARD OF EXCELLENCE (1)	\$1,500
AWARD OF DISTINCTION (4)	\$800
AWARD OF COMMENDATION (6)	\$500
JUDGES' CHOICE (5)	\$350
AWARD OF MERIT (12)	\$250
AWARD OF HONOR (6)	\$200

Patron's Choice Awards are given by individuals or businesses who commit to spending a minimum of \$250 on artwork at the Festival; this commitment demonstrates community support for the artists. The Patrons select work for purchase, then give the artist(s) a prestigious "Patron's Choice Award" ribbon to be placed in his/her booth. The amount pledged in 2007 rose to \$85,000.

#### **ARTISTS' HOSPITALITY**

- Artist Hospitality, located in the east portion of the Brannon Center, is open at noon on Friday, then Saturday and Sunday for complimentary breakfast and refreshments until 2 PM. Restrooms are open until 5 PM.
- Booth sitters can be arranged at the centrally located Information Booth.
- The Artist Dinner on Saturday evening includes award announcements.

#### **ARTISTS' CALENDAR**

October 6, 2007: Deadline for sending applications and slides

Mid-November 2007: Notification of acceptance or non-acceptance mailed

January 2008: Artist information packets mailed

February 8, 2008: Check-in and set-up Noon – 6 PM

February 9, 2008: Check-in and set-up 6:30 AM – 9 AM

February 9 & 10, 2008: Open 9 AM to 5 PM Saturday; 10 AM to 5 PM Sunday.

**ARTIST APPLICATION**

**Please print clearly!**

Artist Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Web Site: \_\_\_\_\_

**This information will be used to create a link to your website.**

CATEGORIES YOU WISH TO EXHIBIT:\*

- |                                      |  |  |
|--------------------------------------|--|--|
| <input type="checkbox"/> Ceramics    | <input type="checkbox"/> Drawing / Graphics    | <input type="checkbox"/> Fiber / Leather |
| <input type="checkbox"/> Fine Crafts | <input type="checkbox"/> Glass                 | <input type="checkbox"/> Jewelry         |
| <input type="checkbox"/> Mixed Media | <input type="checkbox"/> Painting / Watercolor | <input type="checkbox"/> Photography     |
| <input type="checkbox"/> Sculpture   | <input type="checkbox"/> Wood                  |  |

To assist screening judges, describe size, media and technique of work:

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\* Artists may enter more than one category, but exhibitions will be limited to the category accepted by the screening committee. If entering more than one category, a \$35 non-refundable screening fee is required for each entry.

**CHECKLIST**

- \$35 screening fee
- \$200 booth registration fee
- Four 35mm slides: three for each medium and one of booth display, marked with required information and enclosed in an appropriate holder
- Self-addressed, stamped envelope
- Fully completed application form

**ARTIST'S CONTRACT**

The undersigned does hereby release, and forever discharge, and hold harmless IMAGES and the City of New Smyrna Beach, FL and all co-sponsors from any and all manner of actions, suits, damages or claims whatsoever arising from any loss or damage to the person or property of the undersigned while in possession or under the supervision of the sponsors during IMAGES, and hereby consents to the enforcement of all rules of the event. Furthermore, the undersigned hereby certifies that all work displayed is handcrafted and created by the seller. Participant understands that any mass-produced item on display will be cause for expulsion from the show. The undersigned acknowledges that the **Festival show hours are from 9 AM to 5 PM Saturday and 10 AM to 5 PM Sunday** and, agrees to display his or her works during these hours.

Signed \_\_\_\_\_ Date \_\_\_\_\_

- NOTE: If you do not wish to apply to the 2008 show but you would like to remain on our mailing list for future IMAGES: A Festival of the Arts shows please check here and return this application with your correct address.*

**GENERAL INFORMATION**

How did you hear about IMAGES: A Festival of the Arts?

- Friend/word of mouth
- Previously exhibited with IMAGES
- Received application in the mail
- Saw IMAGES listing in publication (please name) \_\_\_\_\_
- IMAGES web site
- E-mail

Do you need accommodations? \_\_\_\_\_ No    \_\_\_\_\_ Hotel    \_\_\_\_\_ Camping

**SPECIAL REQUESTS:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**QUESTIONS?**

Phone (386) 423-4733 or  
email [images@imagesartfestival.org](mailto:images@imagesartfestival.org)

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